

Privacy Policy

1. Who we are

LCOM Ltd, Trading as Tek Direkt, is the data controller.

2. Data we collect

We may collect:

- name, address, email, phone
- payment details (via processors)
- order history
- IP address and usage data

3. How we use data

We use your data to:

- process orders
- provide services
- manage accounts
- comply with legal obligations
- send marketing (with consent or legitimate interest)

4. Legal basis

We process data under:

- contract performance
- legal obligations
- legitimate interests
- consent (for marketing where required)

5. Sharing data

We may share data with:

- suppliers and distributors (for fulfilment)
- couriers
- payment providers
- IT and hosting providers

6. International transfers

Where data is transferred outside the UK/EU, we ensure appropriate safeguards.

7. Data retention

We retain data only as long as necessary for legal, accounting, or business purposes.

8. Your rights

You have the right to:

- access your data
- correct inaccurate data
- request deletion
- restrict or object to processing
- data portability

9. Security

We take reasonable technical and organisational measures to protect your data.

10. Contact

You may contact us by email: sales@tekdirekt.uk.

11. Complaints

You may complain to the ICO (UK regulator).